

2025 年 AICM 化工企业传播负责人闭门研讨会暨 PRCC 下半年度成员会议

2025 AICM Closed-Door Seminar for Chemical Enterprises Communication Leaders
& PRCC Member H2 Meeting

2025 年 10 月 15 日, 14:00 – 16:50 上海市徐汇区古美路 1515 号 18 号楼, 液化空气 (中国) 投资有限公司, 6 层会议室 14:00 – 16:50, October 15, 2025, 6 Floor Meeting Room, Air Liquide China, Xuhui District, Shanghai	
2025 年 AICM 化工企业传播负责人闭门研讨会 (限 30 人参加, 每个公司不超过 2 人) 2025 AICM Closed-Door Seminar for Chemical Enterprise Communication Leaders <i>(Limited to 30 participants, with no more than 2 representatives per company)</i>	
14:00-14:05	欢迎参会人员, 介绍嘉宾 Welcome participants and introduce guest speaker
14:05-15:00	主题: 当前媒体发展趋势及传播要素与舆情管理; 分享嘉宾: 资深媒体人 Theme: Current Media Development Trends, Key Communication Elements, and Public Opinion Management; Guest Speaker: Senior Media Expert
15:00-15:30	问答环节 Q&A Session
15:30-15:45	合照与休息 Group & Break
2025 PRCC 下半年度成员会议 (人数不限, PRCC 成员均可参加) 2025 PRCC Member H2 Meeting <i>(Open to all PRCC members)</i>	
15:45-16:15	主题: PRCC YTD 工作重点汇报; 讲者: 金晶, PRCC 主席 PRCC YTD Working Highlights; Speaker: Angel Jin, Chair of PRCC
16:15-16:50	分享: ① 各成员企业 AI 的使用; ② OTP 活动分享; 主持人: 戴秋芸, PRCC 副主席 Sharing: ① AI use in daily work; ② OTP cases sharing; Host by Rita Dai, Vice Chair of PRCC